



# Privacy Policy for Vrindavanam

Vrindavanam is a registered charity in England and Wales no. 1204487.

Effective Date: Mar 2024

## 1. Introduction

Vrindavanam is committed to protecting the privacy and personal data of its members and event attendees. This Privacy Policy outlines how we collect, use, and safeguard your personal information, particularly in relation to community events, photography, and marketing.

## 2. Information Collected

### 2.1 Personal Information:

We may collect and process personal information including, but not limited to, names, contact details, and other relevant information required for organising and preparing community events.

### 2.2 Photography and Image Consent:

By attending our events, you agree to the potential capture of your image through photographs or videos. These images may be used for promotional purposes on our official website, social media platforms, and other promotional materials. Consent is presumed unless a written withdrawal is provided (see section 4).

## 3. Use of Personal Information

### 3.1 Event Organisation:

We use your personal information to organise and prepare for community events. This includes communication regarding event details, updates, and logistics.

### 3.2 Marketing:

With your explicit consent, we may use your contact information for our own marketing purposes related to Vrindavanam. We will not share your data with third parties for marketing without your consent.

## 4. Withdrawal of Consent

### 4.1 Photography Consent Withdrawal:

If you wish to withdraw your consent for the use of your images in promotional materials, you must provide a written request to Vrindavanam using the contact information provided below. Upon receipt of your request, we will cease using your images for future promotional purposes.

#### **4.2 Marketing Consent Withdrawal:**

If you wish to withdraw your consent for marketing communications, you can do so at any time by providing a written request to Vrindavanam using the contact information provided below. Your withdrawal will not affect the lawfulness of processing based on consent before its withdrawal.

#### **5. Security and Retention**

We take appropriate measures to ensure that your personal information is securely stored. We retain your data for the duration necessary to fulfil the purposes outlined in this policy or as required by applicable laws.

#### **6. Your Rights**

You have the right to access, correct, or delete your personal information. To exercise these rights or for any privacy-related inquiries, please reach out to us using the contact information provided below.

#### **7. Changes to the Privacy Policy**

This Privacy Policy may be updated periodically to reflect changes in our practices. The latest version will be available on our website.

#### **Contact Information:**

Vrindavanam

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